

TPT Industry Will Grow 5-6 Percent in 2018

Contributed by Maizer
Monday, 08 January 2018

Bhima Yudhistira Adhinegara, a researcher of the Institution for Development of Economics and Finance (Indef), projects that the growth of textile and textile products (TPT) will grow 5-6 percent in 2018. "Pilkada event will contribute to the growth of national textile industry," said Bhima

In addition, he continued, the export-oriented textile industry also began to grow positively as American and European demand is getting better. "This is an opportunity for the domestic industry to keep expanding out with quality improvement and expansion of the export market," he explained. Meanwhile, Chairman of the Indonesian Textile Association (API), Ade Sudrajat is optimistic to enter the political year of textile and textile product sales (TPT) will increase compared to last year. "The simultaneous Pilkada activity this year will boost sales by 10 percent," he said. Ade hopes the high demand TPT can provide fresh breath for entrepreneurs. Therefore, domestic sales last year felt less profitable. Based on the record of domestic textile sales API only reached Rp90 trillion. This figure is lower than the previous year's sales of Rp105 trillion. Industri TPT Akan Tumbuh 5-6 Persen di 2018 Peneliti Institue for Development of Economics and Finance (Indef) Bhima Yudhistira Adhinegara memproyeksi pertumbuhan industri tekstil dan produk tekstil (TPT) akan tumbuh 5-6 persen di tahun 2018. "Perhelatan Pilkada akan turut mendorong pertumbuhan industri TPT Nasional," ujar Bhima Selain itu, lanjutnya, industri tekstil yang berorientasi ekspor juga mulai tumbuh positif seiring permintaan amerika dan eropa yang semakin membaik. "Ini merupakan peluang bagi industri dalam negeri untuk terus ekspansi keluar dengan peningkatan kualitas dan perluasan pasar ekspor," terangnya.

Sementara itu, Ketua Umum Asosiasi Pertekstilan Indonesia (API), Ade Sudrajat optimis memasuki tahun politik penjualan tekstil dan produk tekstil (TPT) akan meningkat dibandingkan tahun lalu. "Kegiatan Pilkada serentak tahun ini akan mendongkrak penjualan hingga 10 persen," ungkapnya. Ade berharap tingginya permintaan TPT dapat memberikan nafas segar bagi pengusaha. Sebab, penjualan domestik tahun lalu dirasakan kurang menguntungkan. Berdasarkan catatan API penjualan tekstil domestik hanya mencapai Rp90 triliun. Angka tersebut menurun jika dibandingkan penjualan tahun sebelumnya yang mencapai Rp105 triliun.