

Taiwan showcases textile power at INATEX

Contributed by Maizer
Tuesday, 10 April 2018

As one of the leaders in chemical fiber, Taiwan has developed various functional and eco-friendly textiles to the global market, thereby being recognized as an "international sourcing hub";

Every major brand in the world depends on Taiwan for leadership in Textile development, innovation and quality. Internationally recognized brands like Nike, the North Face, Adidas, Under Armour, Columbia, Lululemon, Jack Wolfskin, and others rely on Taiwanese companies for innovation and eco-friendly products. The Taiwan Textile Federation (TTF) is an organization in coordinating an industry of multiple markets and end uses. Under the commission of the Bureau of Foreign Trade (BOFT), Taiwan Export Promotion Program (TEPP) has brought unique Taiwan Textiles and a broad collection of Taiwanese companies to the market. TTF showcases the strengths of its member companies at several major trade fairs every year. The 2018 TEPP promotion campaign launched at INATEX 2018 that took place last week in at Jakarta International Expo. Taiwan participated companies producing functional and fashion textiles. The quality of Taiwan's textile prowess is indicated by its partnerships with brands such as Pan Brother, LeeVierra, H&M, s. Olivera, EIGER, and SHAFCO. Under the slogan "Think Taiwan for Textiles", Taiwan Select featured a number of outstanding Taiwan textile suppliers, which regard the fair as a good platform to reach potential Indonesian partners and showcase their latest products. Taiwan Select attracted brands, textile and garment manufacturers, to come to visit and source. *The Taiwan Textile Federation will be exhibiting at Outdoor Retailer Summer Market on 23-26 July 2018, in Denver, Coloroda, and Intertextile Shanghai Apparel Fabrics on 27-29 September 2018.

* For more information about the Taiwanese textile industry go to: 365.textiles.org.tw, or visit the Taiwan Textile Federation Facebook page at: goo.gl/a3mStp

Taiwan Select Booth D 57A

Buyers visiting Taiwan Select Booth

Buyers visiting Taiwan Select Booth

One-on-one Meeting at Booth D 57A