
In 2019, Garment and Textile Industry Exports are Predicted Grow 6%

Contributed by Maizer
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Exports of the textile and garment industry are projected to rise 6% in 2019. Chairman of the Indonesian Textile Association (API) Ade Sudrajat Usman explained, even though the current world market shows stagnant demand, he is optimistic that the garment and textile industry will continue to grow.

"Indonesia has comparative advantages and competitiveness at the world level," he explained. Meanwhile, optimism emerged because of the positive market sentiment that was driven by negotiations on the Indonesia-European Union Comprehensive Economic Partnership Agreement (I-EU CEPA). From domestic side, infrastructure development in various regions is able to push domestic market to continue to grow. The existence of the Patimban port, which is passed by fire and toll roads, facilitates distribution of textile and garment industry. So far, the destination of Indonesian textile exports is still dominated by the US, Europe, Asia markets such as China and Japan. The high market share in the country is influenced by four seasons. Of course, consumption of textiles and garments will be higher compared to other tropical climate countries. In addition, it is undeniable that purchasing power or the per capita consumption power of these countries is higher. "Their per capita consumption is above 20 kilograms (kg) per capita, while Indonesia has only reached 6.5 kg per capita," said Ade. So far, the largest export market is still in the United States of around 36%. Followed by Europe and countries in Asia such as China and Japan each around 15% of the total exports of garments and textiles.