

Taiwan Garment Talk & Sourcing Meeting at Pullman Jakarta

Contributed by Maizer
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Taiwan's Textile Industry is renowned for its integral supply chain. As one of the leaders in chemical fiber, Taiwan has developed various functional and eco-friendly textiles to the global market, thereby being recognized as a "sourcing hub" by major buyers around the world.

In order to assist the textile industry to cope with the completion of globalization, Taiwan Textile Federation (TTF), as commissioned by the Bureau of Foreign Trade, Ministry of Economic Affairs, implements the "Taiwan Export Promotion Project" (TEPP). On September 3, Taiwan Textile Federation organized the Garment Talk & Sourcing Meeting at Pullman Jakarta Hotel and invited Mrs. Anne Patricia Sustanto, Vice President Director of PT. Pan Brothers Tbk, and Mr. Kunto Antariksa, Garment Practitioner, to share the Sourcing Strategies in Garment and Retail. 15 Taiwan suppliers brought their latest products and there are over 50 visitors participating, including Under Armour, H&M, PT. Pan Brothers TBK, Busana Apparel Group, Gixtex Garmen Indonesia, LF Sourcing, PT. Argo Manunggal Triasta and PT. Eigerindo Multi Produk Industri. Picture 1: (from left to right) Ms. Judy Yang, Vice President of TTF Mr. Jack Hsiao, Deputy Representative, Taipei Economic and Trade Office (TETO) Mr. Kunto Antariksa, Garment Practitioner Mrs. Anne Patricia Sustanto, Vice President Director of PT. Pan Brothers Tbk

Picture 2 Group picture of 15 Taiwan suppliers and some visitors

The Textiles Industry in Taiwan The Taiwan textile industry remains one of the most significant sectors of the manufacturing industry and ranks among the top 7 in the world by export value: US \$10.1 billion in 2018. The biggest export item was fabric with a total export value of US\$6.66 billion, which made up 66% of all textile and apparel export. Yarn export ranked the second item with a total export value of US\$1.7 billion. Although the export value dropped in the past few years, product differentiation made Taiwan textile industry different from the past, and focused more on development of high added-value materials for sportswear as well as outdoor clothing, which make Taiwan the seventh largest textiles exporting country. Sourcing hub of functional, sustainable and innovative textiles After more than 60 years of development, Taiwan's textile industry has evolved from a mass production textile supplier to a textile innovator equipped with a comprehensive yet integrated value chain and continues in endeavoring the development of high value added products and functional textiles with a view to establish Taiwan as the pivotal sourcing hub of functional, sustainable and innovative textiles. Functional textiles: Taiwan's textile industry, in particular functional textiles, is a major provider of functional textiles for well-known international outdoor and sportswear brands and is widely recognized in the industry. Taiwan textile suppliers have excelled at offering efficient, friendly service and a wide range of high-tech and high quality fabrics at competitive prices. Taiwan now accounts for 70% of the world's output of functional fabrics. At the 2018 World Cup Russia, when England entered the semi-finals, the British Office Taipei gave special thanks on Facebook to local fans for their support, and at the same time mentioned that the England team was wearing breathable clothing researched and developed by Taiwan's textile industry. Furthermore, among the top 16 teams in this round of the World Cup, three-quarters of the players' uniforms were made with Taiwanese functional fabrics. This is testament to the sturdiness of Taiwan's strength and the fine reputation it has made for itself internationally. Sustainable textiles: Further to functionality, eco friendliness is now a textile DNA for Taiwan's textile industry. Taiwan is the leader in recycled man-made fiber and its blends. From yarns for apparel, industrial and sport accessory, recycled yarns are growing in importance and are a core part of the Taiwan textile industry in order to reduce negative impact to the environment. Taiwan provides innovative solutions and environmentally sustainable products which achieve compliant with bluesign®, ZDHC, suitable for OEKO-TEX® Standard 100, RSL of brands. Taiwan is constantly introducing its new sustainable textile developments which combine high-tech, ecology, function and life aesthetics just like the latest recycled Nylon from ocean waste and water free dyeing to give new definition to modern textiles. Smart textiles: The Taiwan industries are globally competitive manufacturers of textiles and electronics. The two seemingly unrelated disciplines now link together through smart wearable and smart manufacturing. Although the smart textiles sector is still in a very early development stage, judging from its rapid growth and investment momentum, smart textiles has evolved to combine with nanotechnology, biosensors, new materials and miniaturized electronic components to be applied to day-to-day living as well as many other areas. Taiwan has developed an integrated supply chain, with different companies across the country specializing in areas such as smart metallic yarns, electrotherapeutic functions for pain relief, smart textiles with temperature control and warning feature, positioning functions such innovations have helped develop new ideas for healthcare, sports, safety, fashion, entertainment, military, and aviation uses. Keep advancing for contributing a bright future Whether brand buyers are looking for textile innovation, fashion, sustainability or just reliable consistent communication, Taiwan is the place to start and finish. Leading brands like Nike, The North Face, adidas, VF Corp, Columbia, Lululemon, Under Armour, Jack Wolfskin, Vaude and many others start with Taiwan and depend on its unmatched value proposition. Taiwan's textiles industry is all about Value. Value within the context of Reliability, as measured by consistent quality, timely delivery and excellent communication; the message is clear and consistent. This is attested to by the growth of core brands that depend on Taiwan for Innovation developed with Sustainability in mind. The future development of the Taiwan textile industry would continue focus more on technology, moving towards environmental protection, smart manufacturing and supply chain integration for contributing to our environment and make our daily life better!